

WLC UPDATE

Initiatives in 2019:

- WOTVS: Wholesaler Panel
- WLC Reception at Joseph Phelps at WOTVS
- WLC Reception at Convention with sponsor JP Morgan Chase
- WSWA member company participation in WFSF
- Implementation of wholesaler participation in inaugural Columbia University WIL Program and WSWA reception for inaugural class
- WLC Quarterly spotlights
- WLC 3rd Annual Conference in Washington D.C. area, September 11-12, 2019

WLC BY THE NUMBERS:

- 5 WSWA Member Spotlights
- Sold out conference two years in a row (2017 & 2018)
- 17 Columbia University WIL graduates
- 6 WLC Articles in the media
- 10 Advisory Board members

WLC Conference 2019

Speakers:

- Dr. Peter Cressy, Director, George Washington Leadership Institute, RADM retired
- Nicole Austin, GM & Distiller, George Dickel
- Alissa Carpenter, Corporate Trainer on Communication Skills, Everything's Not OK and That's OK
- James Hogue,

Topics:

- Strategic Leadership Integration
- Developing your Career Path and Brand
- The Future of the Wholesaler Tier
- Unconscious Bias
- Honing your Communications Skills

2019 Sponsors:

SevenFifty JK Hillebrand
Dimensional Insights VIP
Uber JP Morgan Chase

Future Potential Projects:

- Strategic Plan development with WLC Advisory Board
- WFSF 2.0
- WLC and women MOCs event
- Best practices for Talent Diversity programs
- 2020 WLC Ambassador program
- 2020 WLC Icon Award
- Long term sponsorship industry relations program
- Webinars throughout the year

