

# Change

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Prepared for:

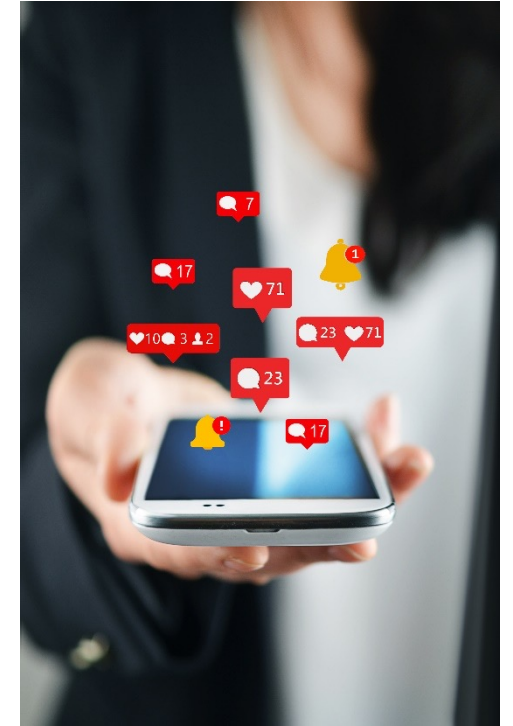


WINE & SPIRITS  
**WHOLESALERS**  
OF AMERICA



**Dimensional**  
INSIGHT

# The world is rapidly changing



**Adaptation** is  
key to survival



# How can you manage the **information overload**?



- Need whenever/wherever access
- Financial, sales, and operations trends
- HR/employment changes
- Updates to industry data
- See the big picture, but also the details

# Analytics can help you find the answers

- Can investigate data
- Examine budget
- Manage KPIs
- See outliers

*How can you make the most of what you have?*



# About Dimensional Insight

- Enterprise-wide reporting, analytics and data management
- Integrate internal and external data
- Industry-specific solutions
- Technology developed in-house (MIT)
- Worldwide presence
  - 31 countries
  - 12 languages



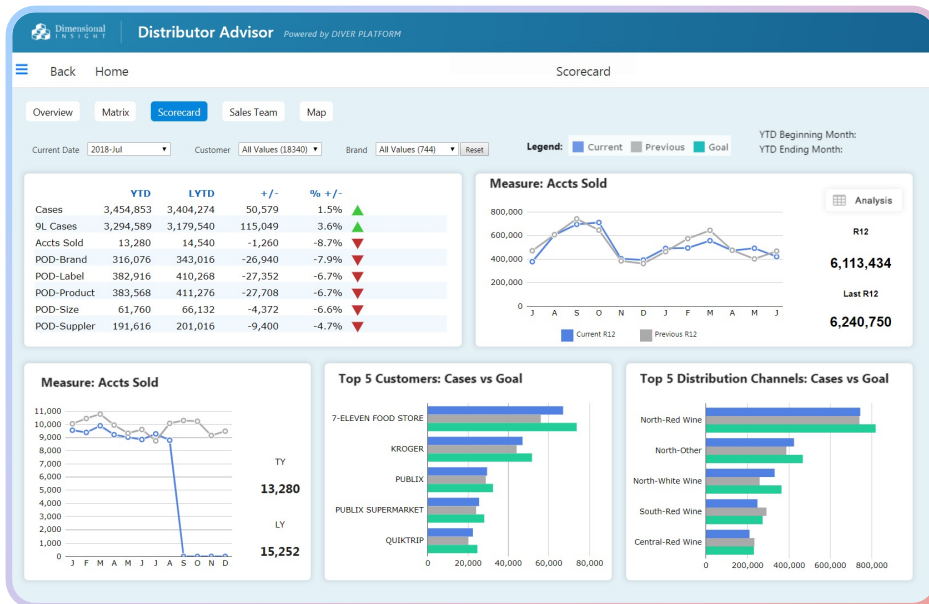
Your partner to help you **differentiate** from your competitors



# Dimensional Insight Diver Platform

End-to-end data management, KPI management,  
and business intelligence

- Data integration
- Business rules engine
- Data governance / collaboration
- Dashboards & scorecards
- Information broadcasting
- Self-service reporting
- Ad-hoc analytics
- Robust security





# Different Users and Needs



Analysts



Executives



Front line staff



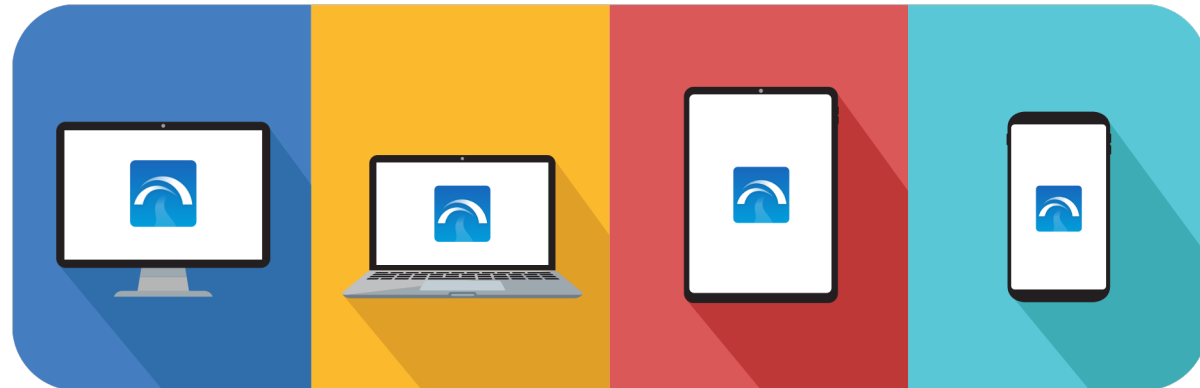
DivePort



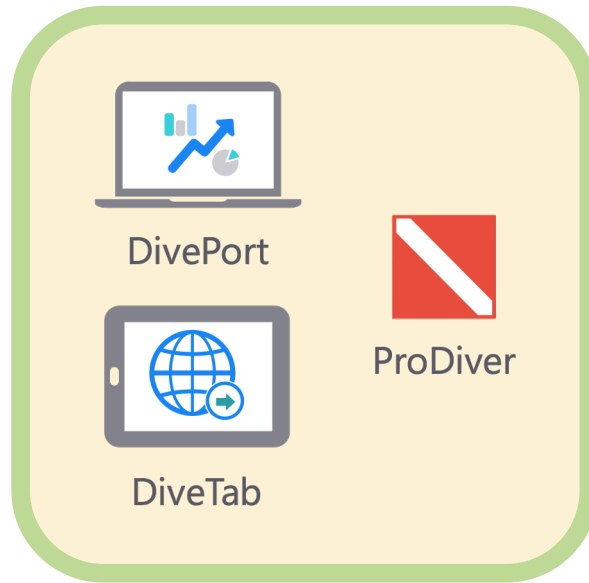
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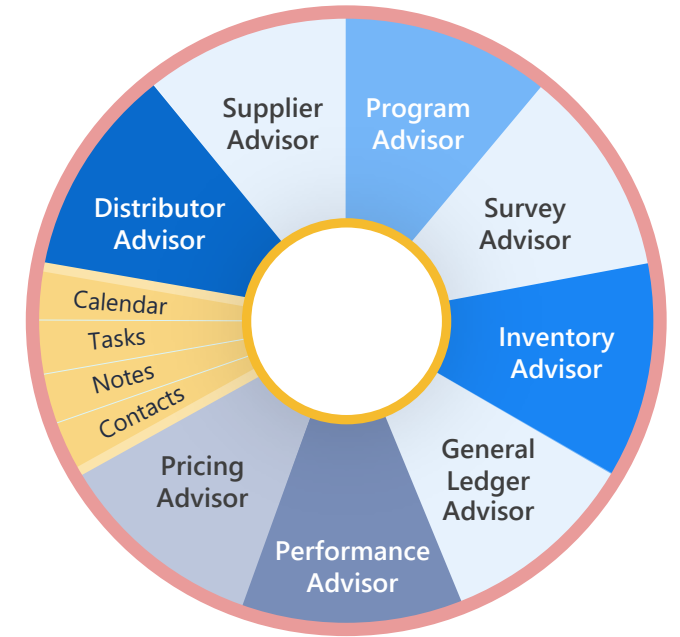
ProDiver



# Diver Gateway

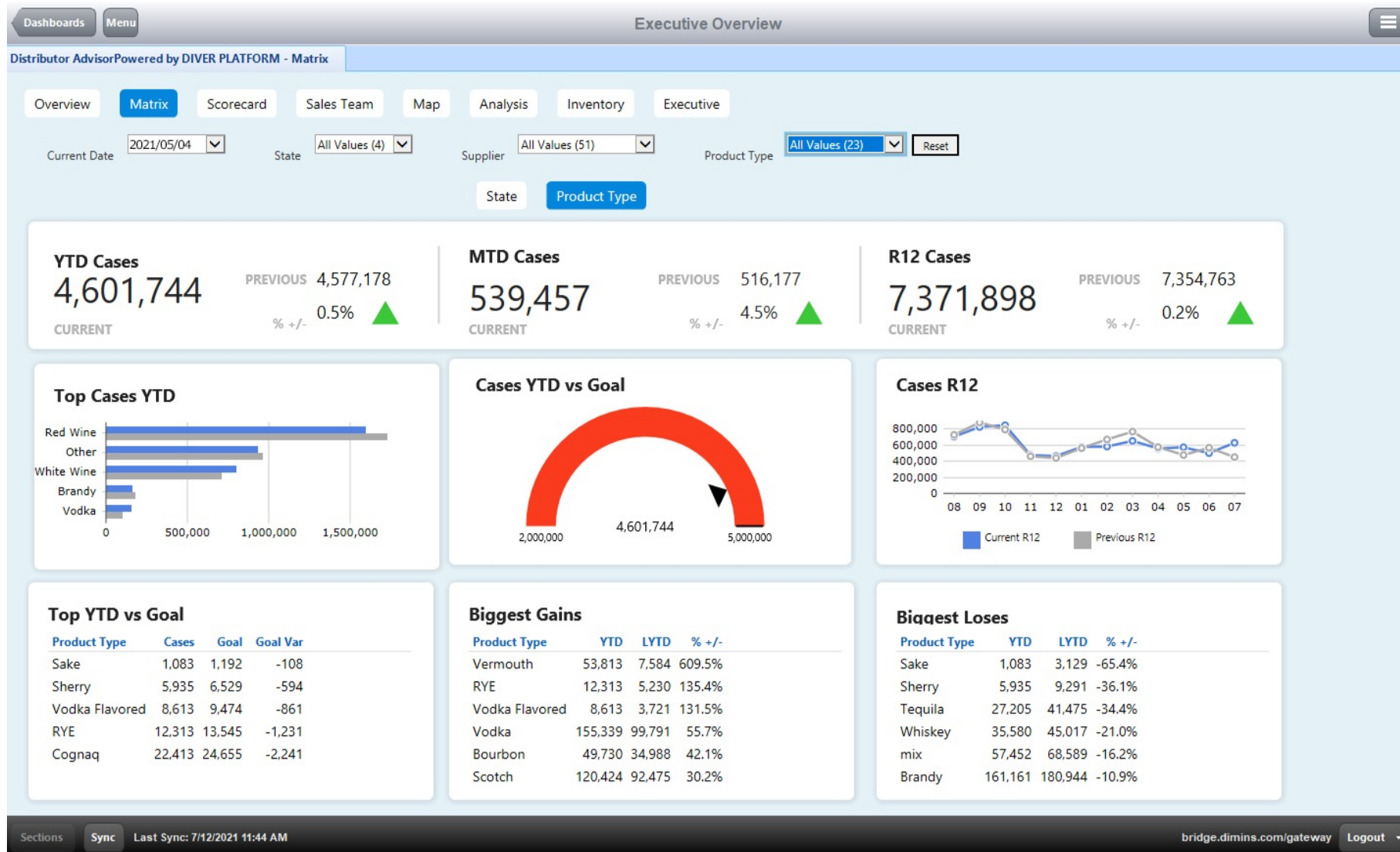


Integrated Client



Beverage Applications

# KPIs to Run Your Business



# Assisted Analytics

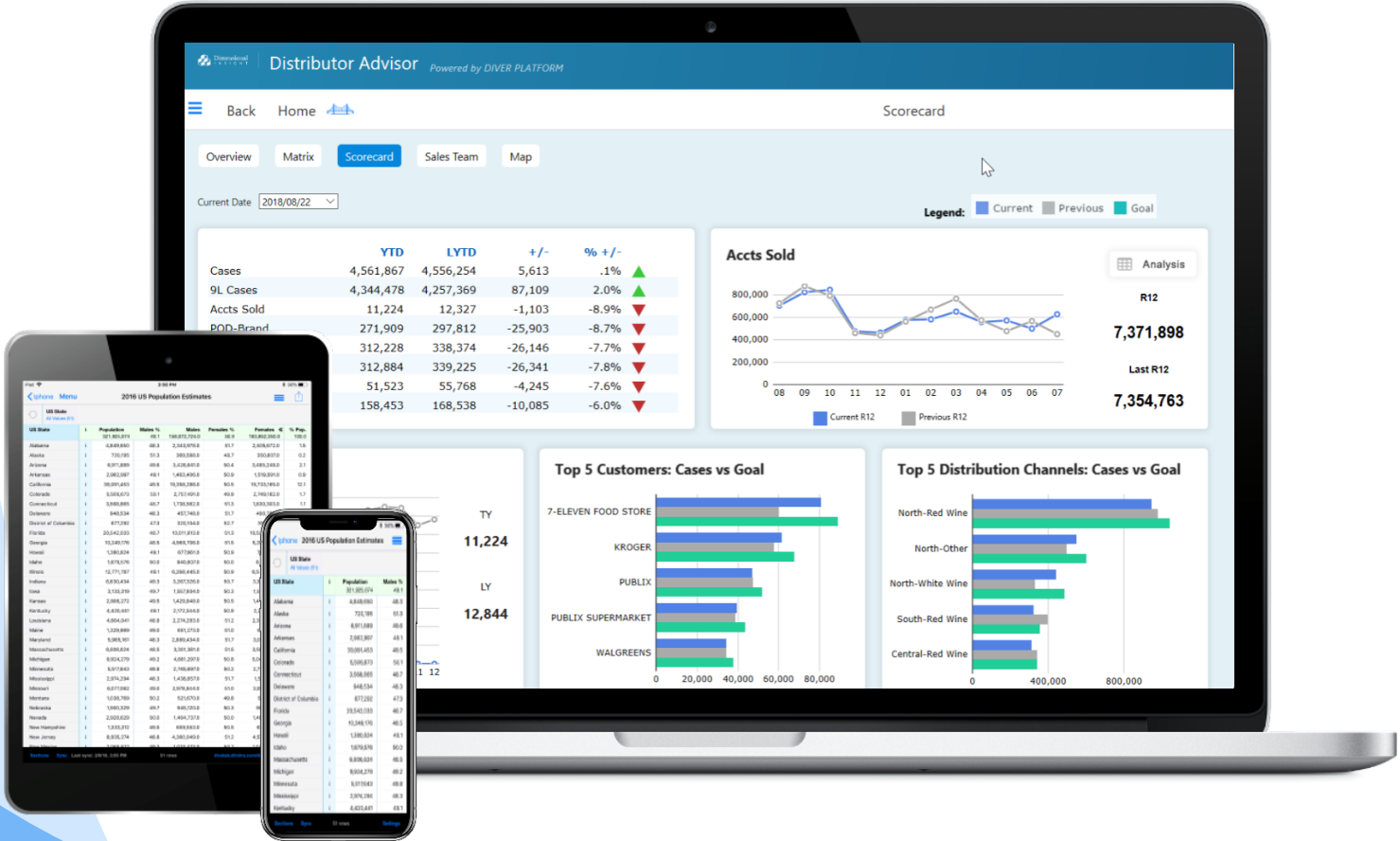
## Your Personal Data Detective

- Save time exploring data
- Understand causes for changes in your data
- Discover actionable data
- Realize business value



# Mobile Analytics

- Multiple form-factors
  - Smartphone
  - Tablet
  - Laptop
- Multiple platforms
  - Android
  - iOS
  - Windows
- Online & offline access
- Dashboards, reports, maps, diving, surveys & more...



# We Know Beverage Alcohol

- Used by all departments
- Tie in internal and external data
- 100's supplier & distributor partners
- Off-the-Shelf Applications with predefined complex KPIs
- Large data Sets



BADGERliquor



FRANCIS FORD  
**COPPOLA**  
WINERY



**luxco**

MAJOR BRANDS



SOUTHERN GLAZER'S  
WINE AND SPIRITS

RÉMY COINTREAU

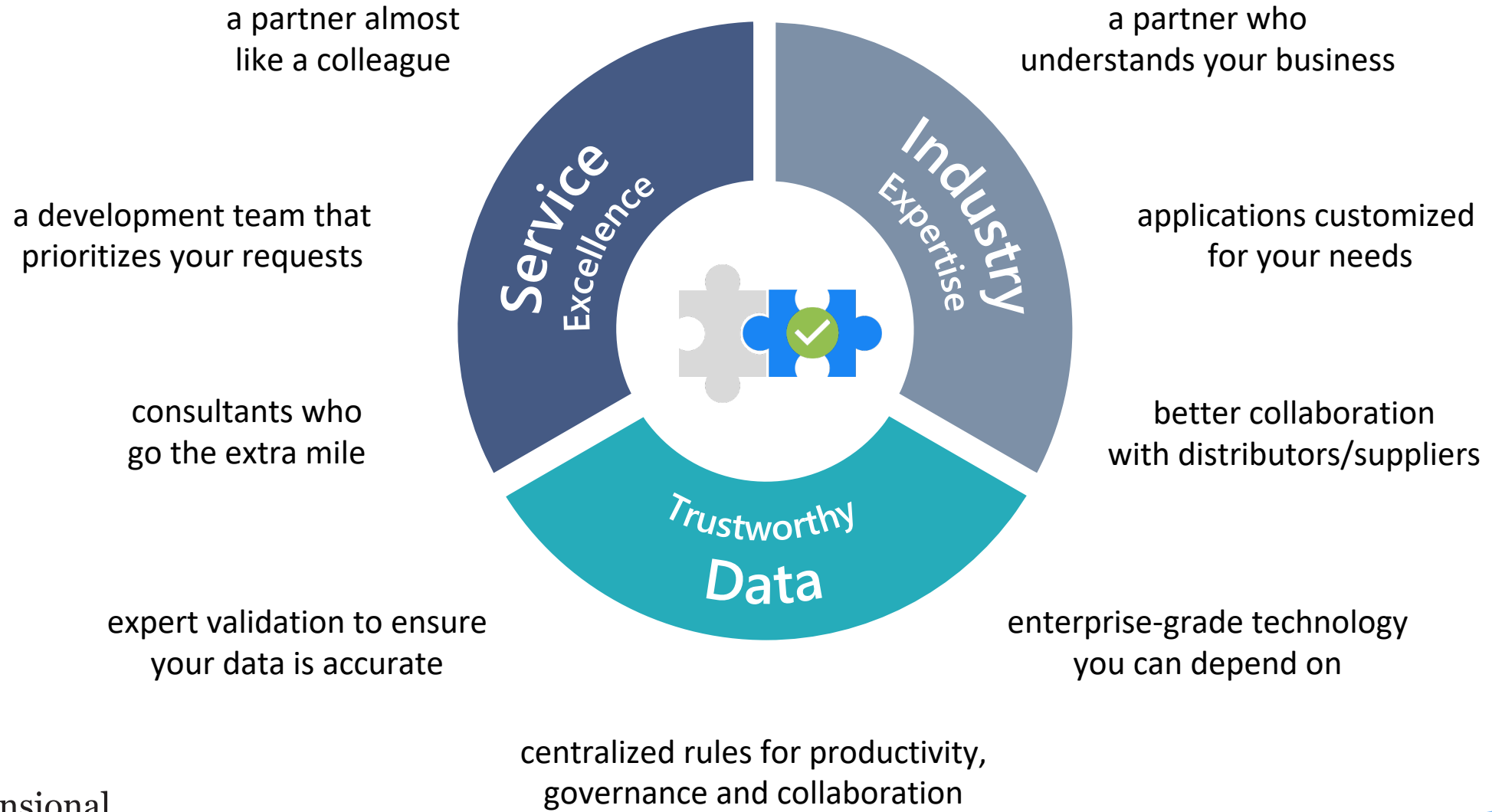
**R** RUTHERFORD  
WINE COMPANY



DUCKHORN  
VINEYARDS



# Your Dedicated Partner



# Change provides us with **opportunity**



*Visit us at our table to learn how you can **stand out** among the competition!*