SevenFifty

Ecommerce Solutions for the Distribution Tier

THE PROMISE OF ECOMMERCE

ACCESS TO USER BEHAVIORAL DATA

Develop new marketing opportunities and target customers with search and ordering user data.

ORDER ENTRY EFFICIENCIES

Transmit orders directly to your ERP or order entry app to reduce your reps' time spent on entering orders.

EMPOWERING CUSTOMERS

Give your customers the features they're looking for: invoices, order history, deals, a searchable portfolio, and product content.

GROWING SALES THROUGH ONLINE ORDERING

Buyers that order online grow their new PODs up to 30% faster than customers who order through traditional channels.

CHALLENGES WITH ECOMMERCE

ACQUIRING USERS

How will you entice customers to register? Will they show ecommerce fatigue as ordering portals become more common?

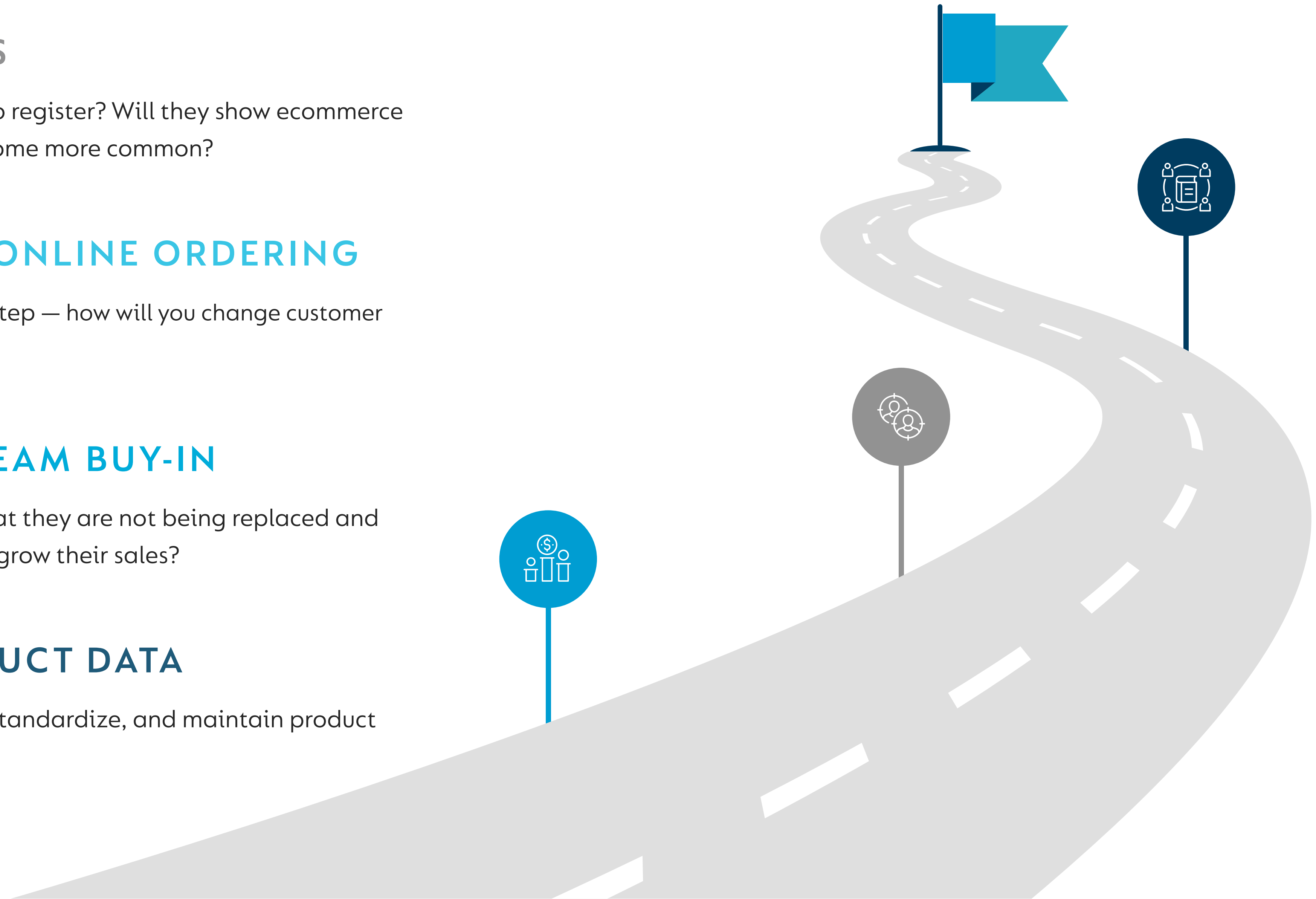## CONVERTING TO ONLINE ORDERING

User acquisition is just the first step — how will you change customer ordering behaviors?

GETTING SALES TEAM BUY-IN

Will sales reps feel confident that they are not being replaced and that ecommerce will help them grow their sales?

★ MANAGING PRODUCT DATA

How will you collect, organize, standardize, and maintain product data for your entire portfolio?

SEVENFIFTY CONTENT SERVICES

All the product data that is used to enrich your portfolio on SevenFifty can be mapped to your internal product ID's and used to power your ecommerce strategy.

LABEL IMAGES & BOTTLE SHOTS

Images must be collected, standardized, and maintained — new vintages, new labels, new products.

PRODUCT ATTRIBUTES

SevenFifty maintains product data across 26 search facets in order to create an intuitive search experience that promotes discovery.

SUPPLIER PARTICIPATION

Supplier content and technological capabilities vary significantly.

Moët & Chandon, Champagne Brut Impérial (NV)

Vendor	Breakthru Beverage CO
Sales division	United
Supplier	Moët Hennessy USA
Producer	Moët & Chandon
Category	Wine - Sparkling - White
Grapes	Pinot Noir, Pinot Meunier, and Chardonnay
Geography	Champagne, France
Appellation	Champagne

DISTRIBUTOR'S NOTES   **ABOUT THE PRODUCER**   **WINE SPECTATOR**

Celebrating your accomplishments with moments of success and glamour, with generosity and grandeur is our essential mission.
Moët has been associated with the sparkle of success and glamour ever since the House was founded in 1743 by Claude Moët. These are the values that we share and the values that inspired the founder's grandson Jean-Remy Moët to share our champagne with the world. A man with a true spirit of achievement and leadership, it is to him we owe our reputation as the world's most loved champagne.

SEVENFIFTY CUSTOM STOREFRONTS

POWERED BY SEVENFIFTY

Use our content (enriched by suppliers) and technology to power your Storefront. Use your products and pricing from SevenFifty to launch in weeks!
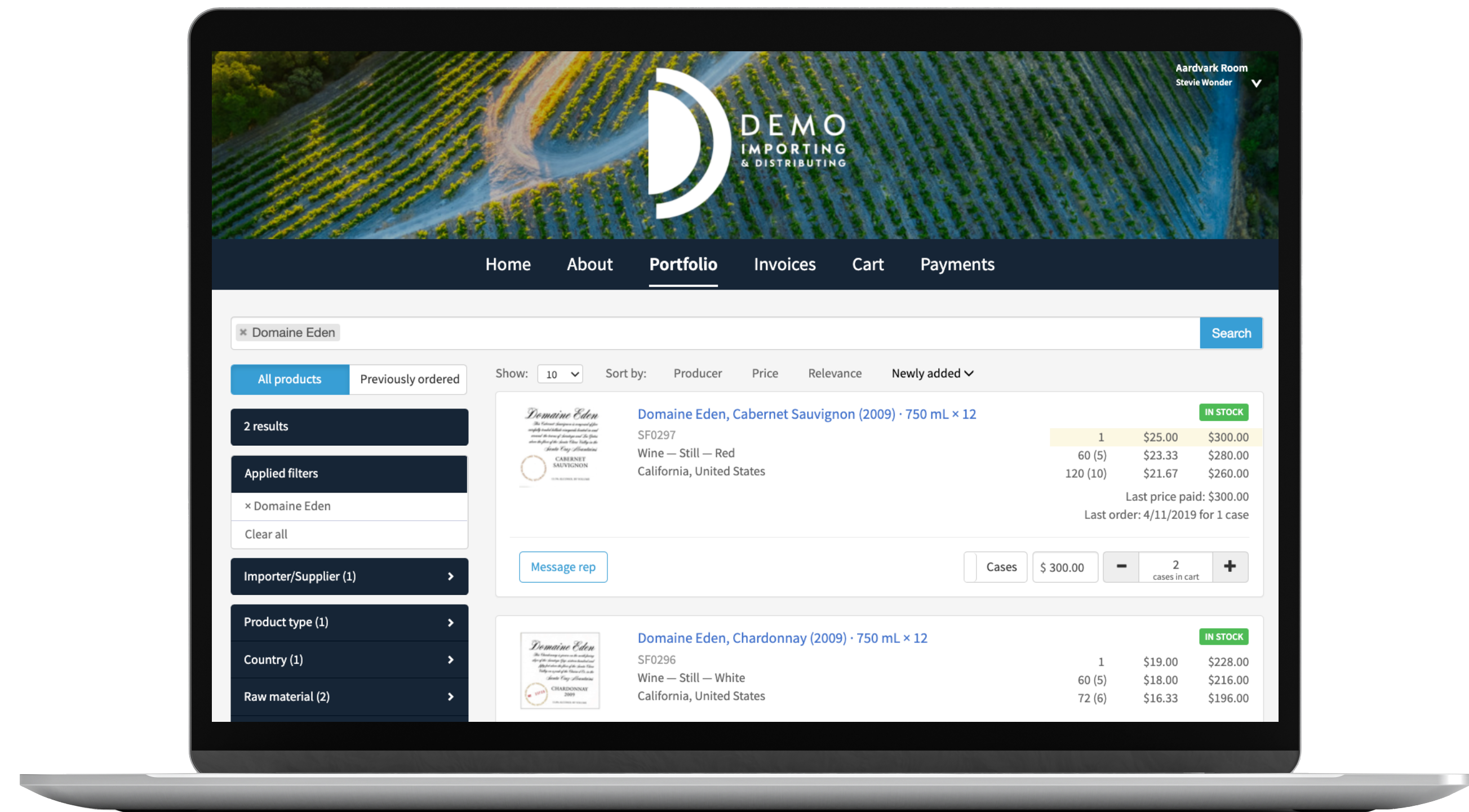
A CUSTOMIZED EXPERIENCE

Your Storefront is dedicated to your portfolio and you can configure it with your branding, colors, and promotions.

USER ACQUISITION & DATA

Give your customers the option of SevenFifty single sign-on and get access to search and ordering behavioral data.

ERP INTEGRATIONS

Transmit orders directly to your ERP and provide customers with up-to-date invoices and order history.

DEMO
IMPORTING
& DISTRIBUTING

Home   About   Portfolio   Invoices   Cart   Payments

Featured Products

Most Popular →
Maecenas id neque sollicitudin, venenatis lectus vel, lobortis tortor.

New Arrivals →
Maecenas id neque sollicitudin, venenatis lectus vel, lobortis tortor.

Spring Roses →
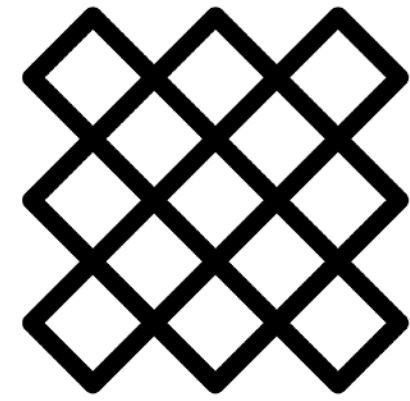Maecenas id neque sollicitudin, venenatis lectus vel, lobortis tortor.

Closeouts →
Maecenas id neque sollicitudin, venenatis lectus vel, lobortis tortor.

About Demo Distributing

Aenean in nibh sit amet odio sodales consequat eu nec ipsum. Fusce sollicitudin maximus eros vitae pharetra. Vivamus suscipit augue a tempus vestibulum. Quisque sit amet semper erat. Ut eget libero nisi. Vestibulum cursus magna mi, et efficitur ante posuere ut. Phasellus vel nunc sit amet nulla scelerisque luctus at vel tortor. Quisque sit amet semper erat.

SevenFifty

THANK YOU

Gianfranco Verga

President and Co-Founder

gianfranco@sevenfifty.com